



Try Pitch

SOUNDS FAMILIAR?

AN OFFICE SITUATION TODAY

Premium Office



a great asset with natural light, good wifi, well furnished & close to public transport Low Occupancy

43%

the team works from home (or anywhere else) and barely uses the offices

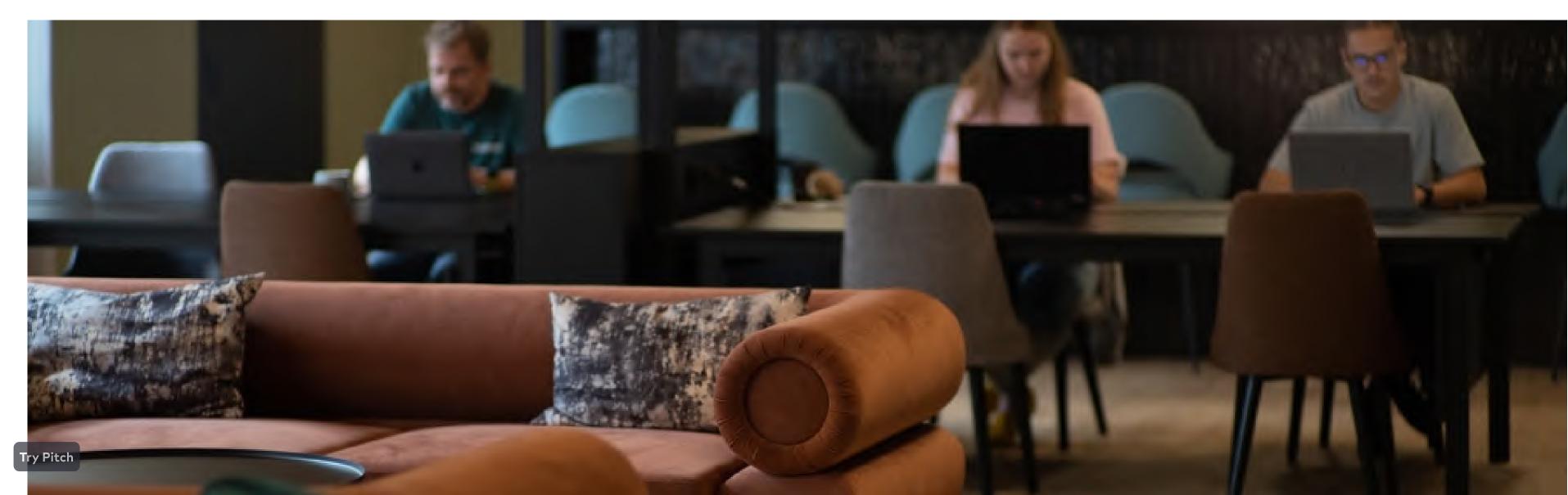
Fixed Lease

B YEARS

options: do nothing, cancel the contract, sublet OR **share the space**

DENIZEN SOLUTION

DENIZEN MONETIZES YOUR UNUSED OFFICE SPACE By Populating it with teams & individuals Who need flexible workspace



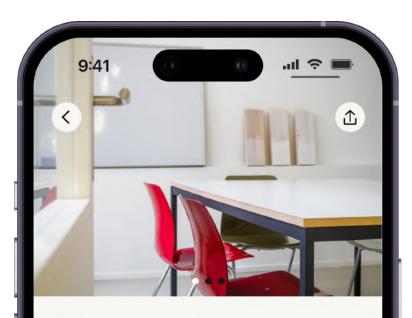
HOW IT WORKS

CREATING A PRODUCT





We help your company convert your unoccupied office space into **sellable products** by Defining use cases
Building content
Setting competitive pricing
Defining suitable availability



Premium Desk 3 desks

Baumhauer Architekten Adalbertstraße 6a 10999 Berlin

Soak up the creativity of this office space and concentrate on your upcoming projects while sitting at this large desk. Natural daylight shines through the large windows and creates a comfortable atmosphere.

Opening hours 9:00 - 17:30

€19 16 Mar 2023

Select

HOW IT WORKS

PACKAGING THE PRODUCT







We add local staff support & hospitality **services** to make your workspace more attractive





- **Catering & beverages** •
- Team & social events •
- **Self-care** activities •

MARKETING THE PRODUCT

03

We **connect** your products with teams & individuals seeking flexible workspace through

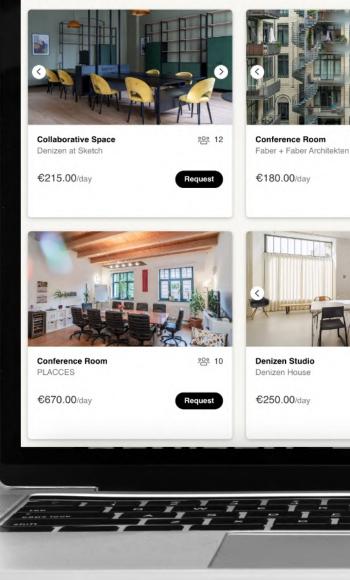
- Search engine advertisement
- Social media advertisement
- Proactive B2B outreach
- PR, community events & newsletter
- Distribution through web & native app

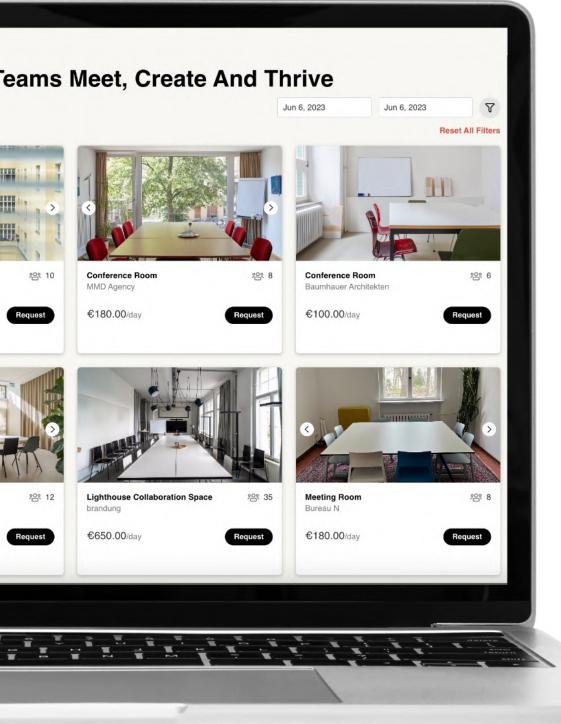
DENIZEN

Unique Spaces In Berlin Where Teams Meet, Create And Thrive

Conference room Multipurpose space Private office

15 Results Duration: a day





6

HOW YOU MAKE MONEY

Customer enquires

via Denizen Marketplace

Denizen deals

with all the questions & administration until confirmed

Denizen charges

deposit, one-off fee or subscription payment

Denizen collects

100% of total revenue (inc. additional services)

You earn

up to 80% of space revenue in monthly payouts

Try Pitch



WHAT YOU NEED TO GET STARTED

PROVIDE BASIC WORKSPACE SETUP

Coffee & tea

A standard office-quality coffee machine (filter/automatic) and a selection of tea bags with a kettle.

Basic equipment

A flipchart or whiteboard for spaces with meeting rooms. Any additional equipment is a great plus and improves space attractiveness.

Clean & tidy space

Ensure that the space is prepared for guests and is in a suitable condition.

GETTING YOUR SPACE ONLINE



Discovery call & site visit

Q&A, Denizen helps define use cases



Listing Agreement

Denizen recommends pricing, products, amenities and availability



Content preparation

Professional photoshoot, descriptions & promo materials (free for you)



Listing preparation

Denizen sets up your space online, then review and approved by you



Go live!

Signing to go-live in a week

Try Pitch

THIS COULD BE Your space

T.

Your Conference Room

Your Office Köpenicker Str. 40

×

10179 Berlin

With our market knowledge and extensive experience, we understand what it takes to create a strong space description that captures attention and generates interest. Our expert team will work closely with you to understand the unique aspects of your space and craft a description that effectively communicates its value.

€215 /day

Check availability



Questions?

Get in touch with Darja Gogunova

Founding Partner

dgo@thisisdenizen.com +49 160 90443301

Looking for a workshop or team coworking space? Check our <u>web</u> or download our app.



GET STARTED!

Book Your Discovery Call

